



SHOOTINGGALLERY

The Shooting Gallery 839 Larkin Street, San Francisco, Ca 415.931.8035
www.shootinggallerysf.com

“Make Believe”

Works by Greg Gossel

We are glad to present the solo exhibition of Greg Gossel's collection "Make Believe" at The Shooting Gallery. This colorful series has deep political and cultural inferences with graffiti, pop art and comic book illustrations. The brightly composition of pop culture are questioning the moments of anger, happiness, prejudice or fear towards one another in our past. The opening will be held on June 14th 2007 at the new Gallery Three in downtown San Francisco.

A world wrapped in a make believe state of mind, where mass media has stolen the innocence with advertisements and war propaganda. By age 5 the corporate logo is recognized and imprinted in the mind. The "Make Believe" series is filled with diverse social and cultural issues. With a creative mixed media of various words, images, posters and newspaper the pieces become a matter of control. This collection is layered with a constant state of transformation illustrating a visual history of change, process, and expression. Depictions of crying femme fatales are continually portrayed in a classic nineteen fifties and sixties pop art and comic book style. In one such striking piece a naive school girl stands in the middle of the canvas surrounded by a torn up confederate flags, image of Huey p. Newton leader of the black panthers, and scribbled words destroying her girlish simplicity. Pushing his art further, Greg Gossel has put this show in a different context and meaning where war propaganda, morality and American culture are questioned. With profound meaning of gender roles, stereotypes and emotion, this exhibit is thought provoking and attention-grabbing. The suggestive images of power, success, race, hate, love, fear and manipulation are common extricated themes. Using pop-culture iconography, graffiti and street art techniques his work has been called "a mix between that of Shepard Fairey and Roy Lichtenstein." This talented Minneapolis based artist has a progressive message and unique style that we are excited to bring to San Francisco.

The new works of Greg Gossel called "Make Belive" shows at the Shooting Gallery this June 14th. The opening reception is 7 till 10 pm and is open to the public. Come join us to experience the "Make Believe" world according to Greg Gossel.